

Thank You!

We are so thankful for your interest in supporting **Locks of Love's** mission. Without your generous efforts we would not be able to help the children who need our services.

There are many different ways to support **Locks of Love**.

Contributions of the following are essential for **Locks of Love** to continue to serve the children who need our help.

Awareness Raise awareness in your community about the **Locks of Love** mission! Refer salons, donors, and potential recipients to our program, distribute our General Information brochure, check our web site frequently for updates, and encourage others to participate!



Time If you live in or are planning to visit Palm Beach County please stop by and spend some time with us! We need help with data entry and with sorting donations that arrive from across the country each day! Dedicated students, senior citizens, trainees, groups and individuals from our community provide priceless support in our office.

Hair Until there is a cure for hair loss, we will always need hair!

Money We pay for the production of the hairpieces (retail value ranges from \$3,500 - \$6,000) and donate them to our recipients. We rely on donations from individuals, foundations and public institutions to help fund our program. All financial contributions are tax-deductible.



Become a Participating Salon

Locks of Love depends on support from the many salons that proudly display our decal and provide a free blunt haircut for anyone donating a ponytail that is 10 inches or longer. Participating salons may ship the donation, however many donors prefer to send it themselves with a tracking number so they know when their package arrives at **Locks of Love**.

Participating salons will sometimes host events at their location in order to increase community awareness. They also participate as part of local events or fundraisers and provide a hair-cutting booth for participants. Be sure to comply with all local regulations!

Hair Donation Guidelines:

- **10" or longer** (*from tip to tip*)
- **Clean and dry**
- **Bundled in a braid or ponytail** (*simply cut above the rubber band*)
- **Free from bleach**
- **Colored or permed hair is acceptable**
- **Layered hair is acceptable if the longest layer is 10 inches**
- **Curly hair may be pulled straight to measure the minimum 10 inches**

Each ponytail must be accompanied by a donation form or the donor's name and address on a full size sheet of paper if they wish to receive a thank-you. Please be sure that the information is complete and legible.

When sending a large number of donations, just stack up the donation forms in the same package. **DO NOT** staple or tape donation forms. **DO NOT** place donation forms inside the plastic bag with the ponytail.

Please visit our web site to view a complete list of donation guidelines and a step-by-step video on how to donate hair.

Host an Event to Benefit Locks of Love

Individual and group projects are as varied as the people who organize them.

Decide what type of event you'd like to host, then register according to the Registration Packet available on our web site. Feel free to call our Volunteer Department for more information.

Here are some ideas:

Individuals often host events as part of a project for school, church, community service, or as a personal charitable cause.

Salons might take part in a community-wide event such as Relay for Life or they might sponsor an in-salon event. What a great way to celebrate a grand opening or anniversary!

Schools from the pre-school to graduate school level are enthusiastic event sponsors!

Youth Groups such as scouts, athletic groups, special interest clubs and religious education classes use their energy and creative ideas to sponsor great events!

Interest Groups and Service Clubs such as community associations, drama clubs, athletic associations, biker groups, and book clubs are great **Locks of Love** supporters.

Businesses as diverse as department stores, discount stores, gift shops, storage companies, manufacturing plants, insurance companies, and hospitals have hosted events.

Local municipalities from around North America have shown their community support by hosting an event or scheduling a **Locks of Love** cut to take place at a regularly scheduled fair or event.

Celebrities who wish to raise awareness and to personally support a worthy cause have donated to **Locks of Love**. Local personalities as well as nationally known figures generate great interest when they become part of our mission!

Holidays can be extra-special when celebrated by giving!

Special Events like Graduation, Bat or Bar Mitzvah, Confirmation, birthdays, weddings and anniversaries take on special meaning when combined with a **Locks of Love** event!

Other Ways to Help

There are many ways to help **Locks of Love** and to become involved in our mission to help financially disadvantaged children with long term or permanent medical hair loss:

♥ **Events and Fund Raisers** help to raise awareness and donations for **Locks of Love**.

♥ **Registered Salons** provide continuing support as part of our very large network.

♥ **Referrals** for children who might benefit from our services are always needed.

♥ **Locks of Love Bears** are available for purchase at www.locksoflove.org.

♥ **Jordann Jewelry** will donate 25% from the sale of each **Locks of Love** Magnolia necklace. www.locksoflovenecklace.org

♥ **Albertsons Supermarkets** donates a portion of their profits to **Locks of Love** when shoppers swipe a Locks of Love key tag when at their stores. Please request your tag by e-mail or call our office.

♥ **Goodsearch.com** donates a penny every time a supporter uses the site to search the internet.

♥ **Banner Links** are available to post on your web site to show your support for **Locks of Love**.

Check our web site for new opportunities to help or call our office if you have new ideas!



Our Mission

Locks of Love is a not-for-profit organization that provides the highest quality hair prosthetics to financially disadvantaged children with medical hair loss. Most recipients have lost their hair due to an auto-immune condition known as *alopecia areata*, which has no known cause or cure. Others have suffered *severe burns, radiation treatment*, or any number of dermatological conditions resulting in long term or permanent hair loss.



The custom-made, vacuum-fitted hairpieces we provide don't require tape or glue. Instead, they fit like a suction cup, displacing air underneath to create a vacuum seal. Approximately 150,000 hairs are injected by hand into the silicone base, all of them from donated ponytails (about six to ten). Each hairpiece takes four months to complete and is designed for those with a complete loss of scalp hair.

Locks of Love meets a unique need that goes beyond superficial beauty. The children wearing these hairpieces have lost more than their hair; they suffer from a loss of self. We hope to help provide

a foundation on which children can rebuild their self-esteem, and regain the normalcy in their everyday lives that the rest of us take for granted.

Our organization relies on financial contributions from the general public and from private foundations to help cover program costs.

Disclaimer:

Locks of Love is a non-religious, non-political, not-for-profit entity. Any event taking place as part of a religious, political, or any other special interest group does not reflect the views or opinions of **Locks of Love**.

It is **Locks of Love's** mission to promote the well-being of children through its program of providing hairpieces. All events and fundraisers held on behalf of **Locks of Love** should uphold and reflect the mission and desire to help disadvantaged children.



Legal Guidelines

♥ *Locks of Love* must be notified of all events at least 3 weeks prior to the event in order for us to provide permission for use of the registered name and logo. The name *Locks of Love* and the logo are the sole property of *Locks of Love, Inc.* and may not be used without the express written consent of *Locks of Love, Inc.*, a Florida corporation.

♥ *Locks of Love* is a not for profit corporation, registered as a charitable organization pursuant to the Florida statute Ch. 496. Registration with the IRS pursuant to IRC section 501c3.

♥ Financial donations are tax deductible. Hair, however, is neither a capital asset nor a non-capital asset, and therefore may not be deductible. **Locks of Love** can acknowledge a hair donation, but we cannot set a fair market value for your ponytail.

♥ Event organizers and participants must abide by all local and state laws when planning, managing, reconciling and sending in donations for a *Locks of Love* event.

♥ *Locks of Love* will fully prosecute any fraud practiced by a volunteer or participant using the name *Locks of Love*; *Locks of Love* does not endorse or condone any unlawful behavior.

Checks should be made payable to Locks of Love. Mail all donations of money and/or hair to the Locks of Love office, 234 Southern Blvd. West Palm Beach, FL 33405

A copy of the official registration and financial information may be obtained from the Florida Division of Consumer Services by calling: 1-800-435-7352 (in Fla.) or (850) 488-2221 (outside Fla.). Registration does not imply endorsement, approval or recommendation by the state of Florida.



Locks of Love

- ♥ Plan an Event to Benefit Locks of Love
- ♥ Register as a Participating Salon
- ♥ Help in our National Headquarters
- ♥ Other Ways to Help

Locks of Love
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